

COMPANY PROFILE





MUKESHBHAI D. RADADIYA C.M.D.

(Chairman & Managing Director)

HERE IS WHO WE ARE....

We Have obtained our corporate legal identity as "ZEEL ENTERPRISE" in the since year 2002. Our organization specialized in processing and supplying wide gamut of Engine oil, Gear oil, Hydraulic oil, Steering oil, Industrial oil, Tractor oil, Brake oil, Grease, Etc.

INFRASTRUCTURE

In order to process the offered oils with perfection, we have set up a huge and well-equipped infrastructure base unit. Our Infrastructure base unit is divided into different departments such as processing, quality testing, warehousing, packaging, sales & management, distribution, Etc.

QUALITY POLICY / PROCESSES

Our company has been giving utmost importance to the quality of products that we cater to the clients. We make use of quality-approved ingredients in the development of our product line including Engine oil, Gear oil, Hydraulic oil, Steering oil, Industrial oil, Tractor oil, Brake oil, Grease, Etc.

OUR MOTIVE

Motive is to provide the highest quality petroleum products, coupled with the best service to its many diversifies customers, thereby increasing its customer base and customer satisfaction.

OUR VALUES

Our commitment to render services to our customers and the society at large always reminds us to uphold our own principles and have a continual improvement towards attaining this vision. Accordingly, we believe in (a) Professionalism in our approach. (b) Dedication for quality and excellence.

(c) Enthusiastic customer service.

WHY US?

Our Organization facilitated with highly advanced machineries and technologies that assist us in meeting urgent and huge order of our client in a timely manner.















Semi Synthetic



BIKE ENGINE OIL





02 4T (20W40)

POWERUP 02-4T 20W40 is a semi-synthetic base 4-stroke multi-grade engine oil specially formulated for 4-stroke motorcycle engines. The high quality formulation and specially balanced additive package ensures compatibility with all components, offers optimum lubrication throughout all conditions and temperatures.

MEET API SN : JASO MA-2

Pack size: 900ML, 1Ltr, 50Ltr.

Semi Synthetic













F1 4T (20W40)

Description:

POWERUP F1-4T 20W40 is semi-synthetic premium quality motor cycle engine oil made to cater to the highly demanding lubrication requirements of modern 4-stroke geared bikes. **POWERUP F1-4T 20W40** is manufactured from the finest group || base stocks and state of art additive technology to meet the most stringent requirements of API SL as well as JASO MA 2. POWERUP F1-4T 20W40 provides superior protection for engine, clutch and gears of motor cycle which helps you to drive to the best performance from your bike all the time, while ensuring high engine durability.

Meets Or Exceeds Requirements Of

• API SL • JASO MA2

Pack Size

800ML, 900ML, 1Ltr, 50Ltr, 210Ltr









ACTIVE 4T (20W40)

POWERUP ACTIVE-4T 20W40 is suitable for all 4- stroke motorcycle engines where API SL (and below) and or JASO API SL specifications are recommended.

Pack Size

900ML, 1Ltr, 50Ltr, 210Ltr

BIKE ENGINE OIL







GOLD 4T (20W40)

POWERUP GOLD 4T is premium 4-stroke motorcycle engine oil which is specially designed to give longer engine life. Its engine protection properties are developed using Powerup Gold expertise in international grand prix racing.

JASO MA2 SM

Pack Size:

900ml, 50Ltr, 210Ltr.









4T PLUS (10W30)

POWERUP 4T PLUS is a high quality SAE 10w30 engine oil developed specially for the latest high performance air & water cooled 4-stroke engine. 4-stroke motorcycle engines blended from the highest quality base oil and high performance additive. It provides excellent protection and ensures long engine life.

Performance Specification

JASO SJ

Pack Size

900ml, 50Ltr, 210Ltr.

[Both Packing Are Available]









Unique

4-stroke motorcycle engines blended from the highest quality base oil and high performance additive. It provides excellent protection and ensures long engine life Powerup Unique 4T is a high quality SAE 20W40 engine oil developed specially for the latest high performance air & water cooled 4-stroke engine.

Pack Size

900ml, 1 Ltr, 210 Ltr

Semi Synthetic

Petrol & CNG-LPG Engine oil













SUPER CF-4 (20W40)

Powerup Super CF-4 20W40 is a super performance petrol engine which protects your engine better. Its a high quality multi-purpose passenger car motor oil, specially developed for cars and UVS with petrol & CNG/LPG naturally aspirated diesel engines.







900MI,1 Ltr, 1200mI,1400 mI,3 Ltr, 3.5 Ltr, 5 Ltr, 7.5 Ltr, 10 Ltr, 20 Ltr, 50 Ltr, 210 Ltr















REDMI (20W40)

Description:

Powerup Redmi 20W40 is a super performance four stroke engine oil which protects your engine better Recommended for all types of petrol engines. Catalytic convertor compatible. API / CF

- Fuel economy - Longer component life - Outstanding all weather performance

500MI, 900MI, 1Ltr, 1200MI, 1400MI, 1500MI, 3 Ltr, 3.5Ltr, 5Ltr, 7.5Ltr, 10 Ltr, 20 Ltr, 50 Ltr, 210 Ltr.

Semi Synthetic









BOOST (5W30)

ACEA C3-10, API CNG-Petrol Spec SN, API Diesel Sp ec CF, Low SAPS Technology

Powerup Boost 5W30 is recommended for all types of modern vehicles, including high-performance turbo charged, super-charged gasoline and CNG/Petrol, and diesel multi-valve fuel injected engines found in passenger cars. SUVs light vans and trucks

- Powerup Boost 5W30 is semi-synthetic general purpose engine oil for all types of cars.
- Powerup Boost 5W30 is not recommended for 2 cycle or aviation, unless specifically approved by the manufacturer.

Pack Size: 1 Ltr, 3 Ltr, 3.5 Ltr, 5 Ltr, 50 Ltr

Semi Synthetic

Diesel Car / Bus And Truck Engine Oil











15W40 CI-4

POWERUP OIL is SAE 15w40 high quality mixed fleet engine oil recommended for use in all engines, both on and in a wide range of diesel engines. POWERUP 15w40 has been designed to provide superior soot dispersancy, exceptional cleanliness and reduced oil consumption through the use of a unique combination of selected additives and base oils, and is suitable for use in normally aspirated and turbo charged diesel engine

500ml, 1Ltr, 3Ltr, 3.5Ltr, 5Ltr, 7.5Ltr, 10Ltr, 15Ltr, 20Ltr, 50Ltr, 210Ltr

Semi Synthetic









TURBO (15W40 CH-4)

Description:

Powerup Turbo CH- 4 Oil 15W40 is a high performance diesel engine oil that provides proven protection of diesel engines operating in severe conditions for both on & off highway applications. Powerup Turbo CH- 4 Oil 15W40 is primarily intended for use in diesel commercial vehicles. The technology in Powerup Turbo CH- 4 Oil 15W40 delivers excellent performance in both modern diesel engines as well as older models.

1 Ltr, 3 Ltr, 3.5 Ltr, 5 Ltr, 7.5 Ltr, 10 Ltr, 20 Ltr















15W40 CF-4

Powerup 15W40 CF-4 is a super performance diesel engine which protects your engine better.

Recommended for all types diesel engines. Catalytic convertor compatible.

Fuel Economy Longer Component Life Outstanding All Weather Performance

Powerup 15W40 CF-4 meets of API CF-4 specification

Pack Size: 500ml, 1Ltr, 1200Ml, 1400Ml, 1500Ml, 3Ltr, 3.5Ltr, 5Ltr, 7.5Ltr, 10Ltr, 15 Ltr, 20Ltr, 26Ltr, 50Ltr, 210Ltr.

Petrol Car Engine Oil











API 20W50

Description

A motorcycle engine is at risk of damage when it's warming up, running normally and even when turned off. **POWERUP API 20w50** has improved Actibond™ molecules that cling firmly to the engine to provide Continuous Protection through all stages of the ride, and beyond: Start up, Running and Stop.

Pack size

900Ml, 1Ltr, 3 Ltr, 3.5Ltr, 5Ltr, 7.5Ltr, 10 Ltr, 20 Ltr, 50 Ltr, 210 Lt











LPG / CNG 20W50

Description

Powerup CNG 20W50 engine oil is a super performance four stroke engine oil which protects your engine better. Recommended for all types of petrol, CNG & LPG engines. Catalytic convertor compatible. Gas Engine oil for card, vans suitable for petrol engine also.

MEET API SF / CD

Benefits:

- Fuel economy
- Longer component life
- Outstanding all weather performance

Pack size

500MI, 1Ltr, 3Ltr, 3.5Ltr, 5Ltr, 50 Ltr.









ROYAL 15W50

Description

Powerup Royal 15W50 is semi-synthetic premium 4-stroke motorcycle engine oil which is specially designed to give longer engine life. Its engine protection properties are developed using Powerup Gold expertise in international grand prix racing.

Performance Level:

API Service Category JASO SN

Pack size

1 Ltr,2.5 Ltr,3 Ltr,50 Ltr

Automotive & Industrial oil









WETBRAKE (UTTO)

Description

Powerup Products Are Formulated With Latest Additive Technology Which Ensures Power Performance & Protection

WET BRAKE OIL is a Premium Universal Tractor transmission Oil to function in transmission final drives, wet brakes clutch and hydraulic systems of farm equipment it meets the requirements of leading tractor manufacturers notable amongst them are

- Ford New Holland Allison C-4 & C-3 Massy Ferguson UTTO / 2371/SF
- Kubota UDT Fluid Johan Deere ZF Transmission
- Volvo J. I. Case/Case International Caterpillar TO-2

CAUTION: Wash skin throughly after handling motoroils keep out of reach of children Dispose of used oil

Pack Size: 1Ltr, 5Ltr, 10Ltr, 20Ltr,





PUMPSET OIL

Description

POWERUP PUMP SET OIL are blended from highly refined base stocks and a combination of Anti-Oxidant, Anti-Wear and anti-foam additives to meet the lubrication requirement of agriculture pump sets.

Pack size :

3.5 Ltr

Note:

- Compatible with catalytic exhaust system fitted in the vehicle

JCB OiL















HYDRAULIC OIL (VG-32/46/68) / 10W

Description

POWERUP HYDRAULIC OIL range are based upon mineral oil enhanced with a stabilised zinc additive system. **Application**:

POWERUP HYDRAULIC OIL is primarily for use in hydraulic equipment, but is suitable for other duties in which lubricants with good oxidation stability and lubrication performance are required. The quality of its base oils and additives permits the application of the POWERUP HYDRAULIC OIL range in lightly loaded gears and for use as circulating oil in applications where a rust and oxidation inhibited oil is required.

POWERUP HYDRAULIC OIL meet the specification requirements of the Vickers vane-pump test, DIN 51524 Part 2 and is classified as DIN 51502 classification – HLP & ISO 6743/4 – Hydraulic Oils Type HM. The range is fully compatible with elastomer materials commonly used for static and dynamic seals, such as nitrile, silicone and fluorinated (e.g. Viton) polymers.

Pack size: 5Ltr, 10Ltr, 20Ltr, 26Ltr, 50Ltr, 210Ltr.

Semi Synthetic



Automotive Gear Oil









GEAR EP-90 GL-4

Powerup EP-90 GL-4 gear oil is a high quality, extreme pressure type gear and transmission oil suitable for use in cars, trucks, buses construction equipment, Farm equipment and industrial application, this oil meets high performance requirements of American petroleum institute API GL-4 EP-90No. US Military Specifaction Used as factory fill by many gearmakers.

Pack size:

1Ltr, 5 Ltr, 10 Ltr, 20 Ltr, 50Ltr















GEAR EP-90 NO

POWERUP GEAR EP-90 is a good SAE 90 transmission oil with extreme pressure protection for use in classic transmissions. The standards that modern lubricants are required to meet mean that modern-day transmission oils are often of low viscosity and are significantly less suitable, or unsuitable, for use in the transmissions of classic vehicles. In order to lubricate precious and often valuable classic cars safely, Kroon-Oil has developed a range of POWERUP GEAR EP-90 that are tailor-made for use in classic vehicles. Premium mineral base oils and carefully selected additives provide POWERUP GEAR EP-90 with the following properties:

100ml, 500ml, 1Ltr, 5Ltr, 10Ltr, 20Ltr, 26 Ltr, 50Ltr, 210Ltr.











GEAR EP-140 NO

POWERUP GEAR EP 140 Oil are multipurpose gear oils containing extreme pressure additives for moderate service conditions Meets API GL-4, MIL-L-2105 B & EP Type GL-4 Level of IS:1118:1992 (Re-affirmed 2008)

Performance Level is **POWERUP GEAR EP 140** meets API GL-4

500ml, 1Ltr, 5Ltr, 10Ltr, 20Ltr, 50Ltr, 210Ltr.

Automotive Gear Oil









GEAR 80W90 / 85W140

Powerup Sae 80w90/85w140 Gear Oil is ideal for older gear boxes. this formula slows or stops all oil leaks and cushions gears to reduce lash in worn gear sets. it is formulated with special "climbing additives" This action is especially important in power dividers and hypoid gears. Lucas SAE 80w90/85w140 powerup gear oil resists breakdown from contact with water. It will blend with other gear oils, even synthetics

Pack size:

80W90 : 1Ltr, 5Ltr, 20Ltr, 210Ltr. 85W140: 5Ltr, 20Ltr, 210Ltr.









GEAR EP-100 / EP - 150

Avoid breathing vapours or mists. Where ventilation is inadequate and vapours or mists are generated the use of an approved respirator with organic vapour/particulate filter complying with AS/NZS 1715 and AS/NZS 1716 is recommended. Avoid contact with eyes. When exposure is likely wear suitable eye protection. Wear gloves of impervious material if handling material for prolonged periods. Wear appropriate clothing including chemical resistant apron where clothing is likely to be contaminated.

Pack size : EP-100 : 20Ltr, 210Ltr. EP-150: 20Ltr, 210Ltr.









GEAR EP-220 / EP - 320

Superior Quality extreme pressure type industrial lubricating oils for gears & beating operated under very heavy & shock load conditions, particularly in the temperature range upto 107°C. POWERUP GEAR OIL EP-220/EP-320 Series are energy efficient variation of the regular POWERUP GEAR OIL EP-220/EP-320 series to assist in reducing the energy consumption & also wear thereby resulting in considerable savings for an industrial application.

Pack size: EP-220: 5Ltr, 20Ltr, 210Ltr. EP-320 : 5Ltr, 20Ltr, 210Ltr.





COMPRESSOR OII

Compressor Oil Is a high quality, Extreme Pressure Type Gear and transmission oil suitable for use in compressor & industrial construction equipment, farm equipments and industrial application. This oil meets the performance requirements of American Petroleum Institute API GL-4, EP-150

US Military specifaction MIL-L-2105 and IS: 1118. Used as factory fill by many engine makers.

Pack Size: 1 Ltr, 5Ltr

Power Steering Oil















TQ OIL

- Premium quality transmission Oil. Performance Level Type A suffix A, Dexron I & IBof general motors, USA and C-2 of Detroit diesel Allison
- Recommended for automatic transmission and power steering systems of automobiles and earth moving machinery
- Suitable for all weather conditions.

Pack Size:

500 ml, 1 Ltr, 5 Ltr, 10 Ltr, 15 Ltr, 20 Ltr, 50 Ltr, 210 Ltr.











COOLENT

Description:

Feel 1 Liter POWERUP COOLENT After add 3 liter Quality water

500MI,1Ltr, 3Ltr, 5Ltr, 20Ltr

change coolent every 40,000 KM. Or 6 Month Approx







CNG 2T | SAE 30

Powerup CNG 2T oil is a high quality engine oil designed for 2-stroke motorcycle, all-terrain vehicles etc.lts deposit control formula is designed for a trouble-free ride time after time.

Performance Level:

Powerup CNG 2T OIL nearest JASO FC

Pack size: 500ml, 1Ltr.

Powerup SAE30 It is recommended for automatic transmission and power steering systems of automobiles and earth mooving machinery Performance level - Type A suffix A, Dexron I & IBof general motors, USA and C-2 of detroit diesel allision division of general motors.

Performance Level:

Powerup SAE30 oil meets the following specification: Recommended for automatic transmission and power steering systems of automobiles Pack size: 5 Ltr, 20 Ltr





SHOCKUP OIL

Description:

POWERUP JUMPER OIL is a high quality, extreme pressure type gear and transmission oil suitable for two wheeler and three wheeler application. This oil meets the performance requirements of American Petroleum Institute API GL-4US Military specification MIL-L-2105 and IS: 1118. Used as factory fill by many jumper makers. Approved and recommended by two wheeler & three Wheeler equipment makers.

Pack size:

[Fork Oil Jumper Oil]









BRAKE FLUID

suitable for all brake & clutch system those which are compatible with mineral break fluids. The fluid exceeds the performance requirements of the following

Specifications:

US Federal Standards DOT-3,DOT-4

Pack size: Dot-3:-100ml,250ml

Dot-4: - 100ml,250ml, 500ml

Powerup

GREASE



AP-3 GREASE (HD & RED GEL & WB)

Description

POWERUP AP3 GREASE is used for the lubrication of ball bearings, wheel bearings included and also applicable of lubricating universal joints and chassis pivots of vehicles.

Pack size

HD & RED GEL = 100gm, 250gm, 500gm, 1Kg, 2 Kg, 3Kg, 5Kg, 10Kg, 18Kg, 50Kg, 180Kg





CHASSIS GREASE

Description

POWERUP CHASSIS GREASE an ideal product for lubrication of chassis of all types of Tractors, Heavy duty equipment, Passenger, Automotive vehicles and other commercial.

Pack size

500gm, 1Kg, 5Kg, 10Kg, 18Kg, 180Kg.





AP-3 POL GREASE

Description

POWERUP AP3 POL GREASE is all purpose lubricating grease, manufactured from well defined base oils and a calcium soap thickener, with selective additives to obtain the following properties.

Performance Benefits :

- Great adhesion to metals very good stability
- very good pumping qualities

Pack Siz

500gm, 1Kg, 3Kg, 5Kg, 10Kg, 18Kg, 50Kg, 180Kg

